

Whiter. Brighter. You. *for life*



PATIENT LOYALTY PROGRAM

The **Whiter. Brighter. You. *for life*** Patient Loyalty Program is extended to patients who have proven themselves as individuals who take their oral hygiene and general dental health seriously. We believe it is extremely important to maintain recommended hygiene care appointments and receive necessary dental treatment to maintain a healthy and beautiful smile. In fact, we believe that patients who maintain regular hygiene appointments and receive recommended treatment spend less money on dental care (on average) than those who only see the dentist when they perceive a problem exists. All too often, people who wait until there is a problem have irreversible damage to their gums, teeth, and / or jaw.

We pride ourselves on the smiles that leave our practice. We also pride ourselves on knowing our patients are maintaining the best possible oral health. The **Whiter. Brighter. You. *for life*** Patient Loyalty Program was developed for those patients that are already taking their dental health seriously, by offering free whitening touch up syringes for life, following a dental care treatment plan and subsequent enrolment to the program.

This privilege does have some conditions and restrictions. Please review the Terms and Conditions and sign below. You will also be informed of our Broken Appointment Policy.

By participating in the **Whiter. Brighter. You. *for life*** program, we insist that all Terms and Conditions are followed in order to receive and continue to receive this benefit. Should any of the Terms and Conditions not be met, you will be immediately disqualified from the program until you have met the requirements for re-enrolment.

Terms and Conditions

Eligibility to apply

To be eligible to apply for membership in the program, you must:

- a. be at least 16 years of age;
- b. complete initial hygiene cleaning, x-rays, doctor's exam, and re-appoint for 3 to 12 month re-care, as prescribed by your dental professional;
- c. comply with the required dental care and treatment planned by your dental professional; and

Lifetime Maintenance Conditions

Once you have been accepted as a Member, you must:

- a. maintain the ongoing care and treatment prescribed by your dental professional;
- b. maintain continued hygiene care (3 to 12 month hygiene appointments, as prescribed by your dental professional); and
- c. comply with any requirements or directions from your dental professional or this dental office including but not limited to, any policies regarding payments, outstanding accounts or broken appointments.

At any time, we reserve the right to:

- a. make changes to the Terms and Conditions;
- b. terminate, modify or suspend the program;
- c. refuse to supply any whitening syringes or any other product to a Member where we consider such action necessary to prevent misuse, abuse or adverse affect on a Member's health.

Broken Appointment Policy:

Patients must provide at least 24 hours notice to reschedule their next appointment

Member Benefits

Once you have met the Eligibility requirements and subject to the Lifetime Maintenance Conditions, you will receive two touch up tooth whitening syringes at each further hygiene re-care appointment, up to four times annually. Lost or destroyed whitening trays will be replaced at cost to the Member.

I hereby certify that I agree to the Terms and Conditions outlined above.

I also acknowledge receipt of this dental office's Broken Appointment Policy. I understand that the

Whiter. Brighter. You. for life Patient Loyalty Program is a privilege only bestowed to individuals who meet and maintain all of the Terms and Conditions of the program.

Print Member's name

Member's signature

Date

Print Dental professional's name

Dental professional's signature

Date

This agreement is between the above signed parties only and is not transferable.